MAANAV J. PORWAL

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EXPERIENCE

Bolt Liquidity Jul 2025 - Present
Head of Product Growth & Liquidity
On-chain pricing and execution platform built to synchronize fragmented crypto markets.

- Lead Bolt's five-person Product Growth team, working directly with the CEO; grew the platform since launch to $300M+ in volume, 2M+ trades, 25K+ trader wallets, and 85+ integrations.
- Own go-to-market across traders, market makers, and integrators, from integration partnerships to growth campaigns including FCK Slippage and the Bolt Bus activation in Singapore.
- Own pricing strategy and liquidity capital for the live trading book; launched a dynamic pricing system that raised spread capture to 3.0-4.1 bps.
- Built the metrics and P&L system the company uses to measure the return on every product and growth change.
- Work with L1 and L2 ecosystem teams on Bolt's multi-chain expansion and launch co-marketing.
- Founded and lead Club Zero, Bolt's creator collective and user acquisition channel, reaching 450K+ combined X followers and 25M+ reach, with activations in Mykonos, Costa Rica, Dubai, and Singapore and sponsorships from Trezor, Bitrefill, and Rayls.

Archway Dec 2023 - Jul 2025
Head of NFT Ecosystem
Cosmos Layer 1 developed by Phi Labs, which raised $21M led by Hashed and CoinFund, with participation from Wintermute and Blockchain Capital.

- Led a 10-person cross-functional team across product, creative, community, and partnerships to launch ArchiesNFT, selling out all 5,555 NFTs in three minutes, the fastest NFT collection sellout in Cosmos history.
- Led consumer ecosystem growth across Archway and partner chains, generating $250K+ in revenue while recruiting 20+ projects into the NFT Pioneer Program.

Nook App | Austin, TX Jun 2025 - Sep 2025
Growth Marketing Contractor (part-time)
Consumer fintech app for stablecoin savings, founded by ex-Coinbase engineers; raised $2.5M from defy.vc, Coinbase Ventures, and UDHC.

- Joined at public launch to build Nook's initial user acquisition engine and activate a 50,000+ pre-launch waitlist, helping grow the app to $200M+ in volume during the engagement.
- Sourced and managed 30+ creators across X and TikTok, owning outreach, terms, content briefs, and public product demos; established Reddit as an organic acquisition and education channel.

The University of Texas at Austin 2025
Research Collaborator, Blockchain Security & Oracle Exploitation

- Collaborated with Prof. Işıl Dillig (UT Austin Computer Science) on oracle exploitation and price-feed manipulation attacks across DeFi.

Texas Blockchain
Incubator Program Co-Head Oct 2023 - Mar 2025

- Advised the executive team on programming, sponsors, and incubator strategy; secured $50K+ in sponsorships with ATX DAO, Ava Labs, Quai Network, a16z crypto, and Alliance DAO.

FOUNDER PROJECTS

- **Ovation Technologies, Co-Founder (2022 - 2025):** Built a Web3 portfolio and socialize-to-earn platform; raised $50K to build the MVP, secured 80+ project partnerships, and shipped with backing from Archway Foundation and Phi Labs.
- **The Outercasts NFT, Founder (2022):** Led a 7-person team to sell out a 5,555-item NFT collection in 7 minutes, reaching the top 10 on OpenSea trending.

SPEAKING & HONORS

- Speaker, NFT NYC '25 and '24, delivering presentations on consumer growth; Finalist, Starkware Summit '23.

SKILLS

- **Strategy & Product:** go-to-market strategy, partnerships, campaign design, pricing, market and competitive analysis, KPI design, A/B testing and experimentation.
- **Technical:** Python (pandas, NumPy), SQL, Postgres, Grafana, Vercel, AI-assisted development (Claude Code), on-chain data analysis, market microstructure and hedging analytics.
- **Languages:** English (native), Spanish (professional), Hindi, Gujarati, Marwari. **Links:** Bolt | Club Zero | Archway | ArchiesNFT

EDUCATION

The University of Texas at Austin, B.S. Computer Science